ideamart

IDEAS ARE THE MOAT.



Creative capacity
& the complete service menu.

MONTHLY CREATIVE & COMMUNICATIONS

Your priorities. Our creative time.

Essentials	Growth	Studio	Partner
$750 CAD / month	$1,280 CAD / month	$2,880 CAD / month	$5,120 CAD / month
8 hours / month	16 hours / month	40 hours / month	80 hours / month

Put your hours to work: design, newsletters, copy editing, communications materials, publication layout, existing website updates and editing supplied video.

One brand, one agreed queue. Planning, production and revisions use your hours; unused hours do not roll over. Extra hours need approval. Brand identity, new sites, AI/CRM builds and filming are scoped separately.

BRANDING, MADE TO ORDER

One-time packages. Starting prices.

Logo Essentials	Brand Starter	Brand System	Brand Launch	Brand Complete
From $1,250	From $2,500	From $4,000	From $7,500	From $12,500
Logo + visual basics	Logo suite + 2 templates	Identity + template system	Brand system + launch kit	Strategy + wider launch kit

SHOP PROJECTS

CAD planning ranges | final scope quoted

BRAND & DESIGN

Business templates	$1,500–$3,500
Custom merchandise	$1,250–$3,500
Signage & display design	$750–$2,500

CONTENT & PUBLICATIONS

Publications & reports	$7,500–$15,000+
Newsletter – email issue	$600–$1,500
Newsletter – PDF issue	$1,500–$3,500
Writing & editing	$600–$2,500
Presentations & pitch decks	$1,500–$4,000
Manuals & training materials	$2,500–$7,500+

VIDEO & PHOTOGRAPHY

Video production	$4,500–$12,000+
Video editing	$1,000–$3,000
Photography & content capture	$1,200–$3,000

CAMPAIGNS & EVENTS

Advertising design	$1,250–$3,500
Communications strategy & delivery	$3,000–$7,500
Social media content	$1,200–$3,000
Digital screen content	$2,500–$6,000+
Event schedules & promotion	$1,800–$4,500

WEBSITES & BUSINESS TOOLS

Business websites	$3,500–$7,500
Online stores & ordering	$5,000–$12,000
Mini apps & client portals	$5,000–$12,000+
CRM setup & customer follow-up	$1,500–$4,500

AI & AUTOMATION

Workflow automation	$1,500–$4,000
Company AI assistant	$3,500–$7,500+
AI workshops & team adoption	$1,500–$3,500

À la carte: captions, cutdowns, voiceover, sound, retouching, ad sizes, formatting, proofreading & print coordination.

SPECIALIST MONTHLY SERVICES

Separate scopes | CAD / month

Social media management	$1,200–$2,500
Newsletter subscription	$750–$1,500
Digital screen management	$750–$2,000
Monthly video editing	$1,500–$3,500
Website care	$250–$750
AI assistant care	$500–$1,500
CRM & automation care	$500–$1,500

RUSH OPTIONS 3 business days +25% | Overnight +50% | Same day +100%

All prices CAD before tax. Ranges are planning guides; + means larger scopes may exceed the range. Rush applies to eligible work only, subject to capacity. Printing, ad spend, software and other third-party costs are extra. We confirm your scope, price and schedule before work starts.

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